

Hair Painting Reds + Coppers

Online Program Agreement

Last updated: August 2026

This program was previously called Hair Painting for Redheads. It is the same program under its current name.

1. Welcome

Hello Hairdresser,

My name is Kristina Russell, known as ColourKristina on social media. I will be your Colour Mentor for Hair Painting Reds + Coppers.

This is my signature expert-level online program for hairdressers and salon owners who want to become confident, capable hair painters of reds and coppers.

Please read this agreement carefully before you purchase. You might be tempted to skim, but this document sets out your rights and obligations, and mine, and it matters that we both know where we stand. By ticking the terms and conditions box at checkout you confirm you are over the age of 18 and agree to be bound by these terms.

This program is offered by an Australian business in compliance with Australian Consumer Law.

2. Who this program is for

This program suits colourists, salon owners and hairdressers who want to develop genuine expertise in red and copper colour work, including corrections and transformations.

It is designed for qualified hairdressers with existing professional colour experience. It is not a beginner course and it is not a substitute for hairdressing qualifications.

3. What is included

Module 1: Set up for success

Welcome and orientation, learner outcomes, colour theory and colour chords for hair painting redheads, the fundamental 5-6-7-8 system, and the difference between warm and cool reds.

Module 2: Fundamentals

The 5-6-7-8 colour rule across the full spectrum from darker tones to lighter shades, the only virgin tint formula you will ever need, choosing peroxide volume, single versus double process, creating classic and trending coppers, when to pre-lighten with bleach, why red fades and how to avoid brown out, plus consultation and pricing.

Module 3: The signature collection

Consultation language to attract more red clients, why hair painting for reds differs from any other colour work, and my personal collection of salon-friendly signature techniques across 16 technique tutorials, including grey coverage coppers, virgin tint, base breaker and face frame, textured foils, tint retouch with colour balance, long red ombre, basin balayage, foil highlights with zone toner, black to red, copper retouch, blonde to copper, copper back to blonde, box dye removal, wet hair bleaching, bleached ends to copper, and high-lift tint with booster.

Module 4: Advanced tips and fixing unexpected outcomes

Grey coverage for redheads, toning and undertones, pre-lightening without bleach, express correction strategies, correcting hot roots and banding, creative filling for blonde to red, removing henna, and colour strippers and decolourisers for redheads.

How the program is delivered

This is a self-paced study program. What you are purchasing is lifetime access to the complete library of pre-recorded modules, technique tutorials and downloadable resources described above. Everything is available to you the moment you enrol and you work through it in your own time.

From time to time I may also run live sessions, coaching calls, guest classes or bonus workshops for students. These are offered at my discretion as an added extra. They are not a guaranteed or ongoing part of your purchase, the schedule may change, and they may be reduced or discontinued at any time without affecting your access to the program itself.

Where live sessions are held, they are announced by email and in the private members community, and recordings are made available to students wherever practical.

Nothing in this clause affects any live coaching entitlement promised to you at the time of your own enrolment.

If you enrolled under an earlier version of this program that included a specified number of live coaching calls, that commitment stands for you. These terms apply to purchases made from the date shown at the top of this document.

4. Who you are contracting with

This agreement is between you and:

Kristina Russell Hair Colour Pty Ltd

ABN: 46 660 493 434

ACN: 660 493 434

Registered for GST from 1 July 2022

Address: AH Salon, Level 1/586 Crown Street, Surry Hills NSW 2010, Australia

General enquiries and refund requests: hello@kristinarussell.com.au

Technical and delivery support: support@kristinarussell.com.au

Phone: +61 404 280 518

Website: www.kristinarussell.com.au

Kristina Russell Hair Colour Pty Ltd also trades as Kristina Russell Hair Colour + Education and as Colour Kristina.

5. Price, payment options and what you paid

The price you pay is the price displayed on the checkout page at the time you complete your purchase. That amount, and the date of your purchase, appear on your emailed receipt.

This program is offered at different prices at different times.

It may be sold at its standard price, or at a reduced price during a launch, bootcamp, bundle, sale or limited-time promotional campaign. The price available to you is the price shown at your checkout on the day you buy. Prices may go up or down at any time.

If you purchase during a promotion and the price later changes, no refund, credit or price adjustment is owed to you. Equally, if you buy at the standard price and a sale runs afterwards, no refund or partial refund is owed. This is normal for online education and it is not a fault in the product.

Pay in full or pay by instalments

There are two ways to pay, shown side by side at checkout. You choose the option that works best for you.

- Pay in full, in a single payment. This is the better value option and always costs less overall.
- Pay by instalment plan, which splits the enrolment fee into a set number of equal monthly charges. The number of payments and the amount of each payment are shown at checkout before you commit.

During promotional periods the instalment plan may be offered on different terms, always alongside a pay-in-full option.

6. This is a course, not a membership

Please read this clause carefully.

Hair Painting Reds + Coppers is an online program of pre-recorded tutorials with lifetime access. It is not a membership and it is not a subscription.

You receive instant and complete access to the entire program the moment you enrol, regardless of which payment option you chose. The instalment plan is a flexible way to spread the cost of a course you already have in full. It is not a monthly fee for continuing access.

If you select the instalment plan, you are legally obliged to complete all payments. Asking to stop paying part way through, or cancelling your payments, is a breach of this agreement.

Financial hardship

If you are experiencing genuine financial hardship, I may be able to pause your instalment plan. This is available in exceptional circumstances only and must be requested by email to hello@kristinarussell.com.au.

If a pause is granted, your course access is revoked for the duration of the pause and reactivated when payments resume. Kristina Russell Hair Colour Pty Ltd has the right to decline a request.

7. Currency, GST and payment

I charge in US dollars. This is a global program and the US dollar is the most practical currency for that purpose. Please note the foreign exchange rate applicable at the time of purchase. Your bank or card issuer may apply a currency conversion fee, which is outside my control.

Kristina Russell Hair Colour Pty Ltd is an Australian company registered for GST. For Australian students all prices include GST, and for UK students all prices include VAT. There are no additional tax charges at checkout.

Payments are processed securely by Stripe and PayPal. I do not store or keep records of your credit card details.

8. Delivery and access

This program is delivered in the online portal hosted on Kajabi. Your login access is sent by email once your registration is processed, together with a link to join the private members community. Where live sessions are running, they are hosted on Zoom or streamed to the community, and are notified by email.

The program is evergreen. You have instant access with lifetime access to all tutorials, so you can work at your own pace.

If your login email does not arrive

It has almost certainly been filtered rather than lost. Please check your Junk, Spam and Promotions folders and search your inbox for kristinarussell. If you still cannot find it, email support@kristinarussell.com.au with the name and email address you used at checkout and we will resend it.

A delivery problem is a support matter and will always be fixed. It is not a fault in the program and is not on its own a reason for a refund.

If you are not on Facebook, let me know and I can arrange for any recordings to be uploaded to your course portal instead.

9. Refund policy

The 7-day guarantee

Buy it, try it, apply it. I offer a full satisfaction guarantee to students who change their mind within 7 days of purchase if the program is not suitable for your educational goals.

To request a refund you must email hello@kristinarussell.com.au within 7 days of your purchase. Your email must include the product purchased, the date of purchase, and the name and email address associated with the purchase. You must also be able to show that you attempted to apply the teachings without success.

When the guarantee does not apply

The guarantee is not available if you have watched all the tutorials and completed the program within the 7 days, because completing it indicates you were satisfied with the teaching to the point of completion.

The guarantee is not available if you have watched 30% or more of the hair tutorials.

This clause exists to protect my business from industry educators enrolling in order to research and replicate my methods in their own teaching, and from students enrolling to learn from me with no intention of paying for the program. Because you receive the entire program instantly, a percentage-based limit is the only fair way to distinguish a genuine change of mind from consumption of the material.

The guarantee is not available after the 7 days have passed, for any reason. Choosing the instalment plan does not extend the guarantee period. The 7 days run from your date of purchase, not from your final payment.

A change in the program price after your purchase is not a ground for refund. Nor is a delivery or login issue, which will be resolved by support instead.

If a refund is issued

Your access is revoked immediately, including the online portal and the private Facebook group. Any licence granted to you under this agreement ends at that moment and you must stop using the material and destroy all copies in your possession, including video, audio, workbooks, cheat sheets, templates and any material from members-only areas.

Refunds are issued to your original payment method. I instruct my payment processor promptly but I do not control bank or processor timing and cannot expedite a refund.

Your rights under Australian Consumer Law

Nothing in this agreement excludes, restricts or modifies any guarantee, right or remedy you have under the Australian Consumer Law or any other law that cannot lawfully be excluded. If the program is faulty, cannot be delivered to you at all, or is significantly different from its description, you are entitled to a remedy. Please contact hello@kristinarussell.com.au and I will put it right.

10. Copyright and permitted use

The materials, techniques, strategies and resources in this program are protected by copyright and remain my intellectual property. Your purchase gives you a personal, non-transferable licence to use them for your own professional development.

Please respect the time, effort and research behind this program. This is my income and my method of earning a living. I take time off the salon floor to create it. Recommend it to your hair besties by all means, but do not share your login.

You must not:

- Share your login and password with anyone else
- Screen record any part of the program, including pre-recorded modules, live masterclasses and group coaching sessions
- Hold watch parties or group training sessions to view the program with others
- Play the program in a salon team meeting or for any purpose other than your own professional development
- Share any element of the program with a registered training organisation, beauty college, TAFE or other educational institution
- Screen share with anyone else while watching live elements of the program
- Duplicate workbooks, cheat sheets, lesson notes or associated reading materials
- Copy or redistribute any part of this program for personal or commercial gain, including to create competing educational material

If you would like to share my work with a colleague, I would love that. I have free resources available, including my podcast, my Instagram and my free ebook, so they can sample my teaching without needing your login.

11. Preparation and your responsibility as a salon professional

To get the most out of the technique tutorials, have your standard colouring kit ready, including brushes, paintbrushes and colour bowls, plus protective clothing such as gloves and an apron. If you are practising on people, have colour capes to protect their clothing. Some students prefer to work on a mannequin. None of this is needed until you are ready to put your hands in hair.

It is your responsibility to follow the manufacturer instructions for the colour range you use, to mix and process correctly, and to take all precautions required for your safety and your client's safety as per standard salon procedures.

You must follow the mandatory requirements in your own location for skin patch testing and strand testing before any colour service. Regulations differ between countries and it is your responsibility to understand and comply with the laws where you practise.

12. No guarantees as to results

This program provides educational and informational guidance intended to help you build expertise and grow your colour business. I have not made any guarantee about the results of taking any action set out in it, including any financial or business outcome.

Your results will depend on your own effort and skill, your chosen colour brand, your market, your pricing, and many other circumstances beyond my knowledge or control. Results achieved by other students are no guarantee that you will achieve a similar outcome.

13. Limitation of liability

You agree to indemnify and hold me blameless for any injury, illness, damage or loss that might occur while you are participating in this program or applying its teachings. If you have any doubt about an issue that might arise, you agree to conduct your own research and make your own fully informed decision.

To the extent permitted by law, and subject to clause 9, my total cumulative liability for all claims of any kind shall not exceed the total amount you have paid for this program.

14. Privacy and confidentiality

Your personal information is stored securely and kept confidential. It will not be sold or shared with third parties.

Live coaching sessions and the private Facebook group are confidential and supportive spaces. What happens in the group stays in the group. Students share their work, their questions and sometimes their struggles, and that only works if we all respect it.

15. Governing law and disputes

This agreement is governed by the law of New South Wales, Australia. Regardless of where you live, you agree that if dispute resolution fails, the courts of New South Wales and the Commonwealth of Australia have exclusive jurisdiction.

If you have a concern, please put it in writing to hello@kristinarussell.com.au. We agree to communicate with the genuine intention of resolving it by discussion. If we cannot resolve it within 14 days, we agree to proceed to

mediation with an accredited independent mediator, sharing the cost equally, before either of us commences legal action.

We each agree not to publicly or privately disparage the other, and to act in good faith.

Thank you for choosing to learn with me. I cannot wait to see what you paint.

Kristina Russell

Hair Colourist + Educator