



How to Avoid Hot Roots and Banding with Reds and Coppers [Free Online Training] Agreement

Introduction

1. INTRODUCTION

Hi Hairdresser!

My name is Kristina Russell aka ColourKristina on social media. I will be your Hair Colour Guide for the free training in How to Avoid Hot Roots and Banding.

I am pleased to welcome you to the free online 60-minute masterclass for Hairdressers and Salon Owners.

I can't wait to connect with you!

I've been travelling the world teaching hairdressers how to paint hair for over 20 years for some of the hair industry's "big wigs" and now I'm sharing everything I've learned with you. I divide my time between working behind the salon chair and teaching classes of my design to help Hairdressers and Salon Owners elevate their craft.

After a lot of research to see what education is available for Hairdressers, I discovered that nobody else is offering Redhead programs, other than the odd brand launch. Red and Copper Hair colours are challenging to formulate as a Hairdresser in the salon.

I have studied pure colour theory that's taught to Artists, Graphic Designers, Fashion Designers, Textile Printers, Photographers and I'm sharing these lessons with you to help you know how to formulate hair with confidence. I am so excited to share these methods with you that are universal principles of colour adapted for hairdressing. There's no other program like this available, and I'm confident that my unique approach will transform your colour business and elevate your professional edge.

How to Avoid Hot Roots and Banding with Reds and Coppers is a 60-minute free online masterclass that teaches you how to avoid the 2 biggest mistakes Hairdressers make with reds and copper in just ninety minutes. How to Avoid Hot Roots and Banding with Reds and Coppers was created with busy Hairdressers in mind that are seeking a fast-paced class they can watch online to gain insights on the unique mixation theory required to create more predictable results in the salon.

Here's an overview of what's included in this online program:

You will gain access to a 60-minute online masterclass session that is available to watch within a limited time frame. The workshop will expire within 2 days of registration.

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Please make sure you read all of this document carefully before agreeing to the terms and conditions.

You might be a skim reader. I understand that you're an excited colour loving hair painting Hairdresser and you want to jump straight into this online course because you are so excited to join the program. You might be tempted to skim read and rush through this step, but please read it with full focus.

2. SUITABILITY

This masterclass is awesome for Emerging Colourists, All-rounders, Haircolour Lovers, Salon Owners and any Hairdresser looking to develop into a Fearless Formulator of Reds and Coppers in your salon that clients will love.

This online masterclass is suitable for Hairdressers with 1 or more years of experience with a basic knowledge of professional hair colour application and theory applicable to salon professionals.

3. INTENTION

I empower Hairdressers with much more than teaching my techniques - I give them the understanding of how to turn my teachings into their own creativity, plus a greater understanding of wealth-building practices whilst working behind the salon chair.

I partner with Salon Owners to create customized education for their teams, and facilitate education for Hairdressers 1:1, through workshops and social + print media, as their trusted mentor, to help them achieve their colourful goals, as an artistic Salon Professional.

My 'pure' education approach is brand inclusive with a colourful language that is translatable for all hairdressers. On completion of this 60-minute free training, you will have a deeper understanding of colour theory and techniques necessary when hair painting reds and coppers. This is a great introduction to my style of training for salon professionals.

4. NAME

My name is Kristina Russell. My business trading name is Kristina Russell Hair Colour + Education.

5. ABN

My Australian Business Number is 79599535169

6. CONTACT PERSON AND CONTACT DETAILS

If you have any questions or need further information, please contact:

Kristina Russell Office address: Suite 3 Hair, 8-16 Soudan Lane, Paddington, NSW 2021

Email: hello@kristinarussell.com.au

Phone: +61404280518

You can find out more about me here: www.kristinarussell.com.au

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This document sets out the Terms and Conditions you need to be aware of when signing up for my online hair colour course. Please take a moment to read it carefully as it sets out your important rights and obligations and I, Kristina Russell, care about making sure we both know where we stand. When you sign up to participate in this online program you agree that you are over the age of 18 and willing to be bound by these Terms and Conditions. If you don't accept this agreement, you should notify me immediately so we can discuss your concerns.

I am an Australian Business Owner. This online (free) masterclass 'How to Paint Reds and Coppers without Hot Roots & Banding' is offered in compliance with Australian Consumer Law.

Online Program Details

7. DESCRIPTION: How to Avoid Hot Roots and Banding with Reds and Coppers [Free Online Training]

This is what's covered in the FREE TRAINING:

- **How to formulate Reds and Coppers** in the salon using the 5-6-7-8 levelling system that works with every single hair colour brand
- **How to choose Single or Double process techniques** when hair painting for reds and coppers to avoid Hot Roots, miscalculations and banding
- **The secret to hair painting** "natural" tones in Reds and Coppers when a client requests classic tones as opposed to high-fashion hair colours or vivid tones
- A private invitation to join me inside [Hair Painting for Redheads \(ONLINE PROGRAM\)](#) at a FRACTION of the investment you're probably expecting (yes colour lover, for a limited time offer as seen in the free webinar it's \$USD100 off the regular price)

8. DELIVERY:

This online masterclass will be delivered online. You will receive an email with all the information, including the replay link, plus a link to join the Facebook community - Colour Loving Hairdressers Club, With Kristina Russell for added support.

9. IMPORTANT DATES:

The masterclass is available for 48 hours after you register. Please ensure you watch the full 60-minute masterclass within 48 hours of registration before it expires.

10. MY RESPONSIBILITY:

My qualifications that quantify my skills to be the Host and Facilitator of this online course includes tertiary training in Colour Theory and Printmaking whilst studying Textile Design at Sydney's National Art School /

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TAFE NSW, and my qualifications in Hairdressing plus extensive training in Adult Education methods for learner-focused training. I have been a hairdresser for 25 years working on tools and specializing in Hair Colour for 20 years.

With many years spent educating under the paradigm of leading industry brands, I moved to an independent Educator role in 2017 with my program that embraced the methodology to coach individuals on my world-class techniques, whilst developing unique learner-focused education styles that were suitable for all hairdressing levels.

I am globally renowned as the Reds Expert, and author of Ebook 'The Ultimate Guide to Hair-Painting for Redheads'. Her salon clientele is incredibly varied.

In June 2010, my creative influence on our industry earned me the coveted title 'Australian Hair Expo Colour Technician of the Year'.

And more recently, I was announced as a Finalist in the category of Best Independent Educator of the Year in the 2020/21 Australian Hair Industry Awards.

Through workshops, digital and print media, my role as an industry mentor has been not only to help hairdressers achieve their goals but to provide them with flexible pathways for learning across a multitude of platforms. I have presented the colour red and creative colours on the biggest stages in the hair industry and I am now sharing these learnings with you.

Safety investigations have been carried out before this program was created. All students must endeavour to fulfill their responsibilities with regards to occupational health and safety with standard protective clothing (gloves, apron, clean equipment, professional colour and any PPE that is deemed necessary in your current location).

11. YOUR RESPONSIBILITY:

It is your responsibility (as a student) to follow manufacturer instructions for the colour range you are using to apply your new learnings. This is always the responsibility of you to ensure you mix the colours correctly and process accordingly with all care taken to ensure that your clients have a great experience with a professional outcome reached. Please take all precautions required for your safety and your client safety as per standard salon procedures.

It is also important to follow your current location's mandatory guidelines for test strands and test patching procedures before any hair colour is carried out.

Disclaimer

12. PROBLEMS:

It is your responsibility to understand the laws of your location regarding the use of chemical hair colours on clients, guests or models.

Manufacturers instructions must be followed when working with hair colour. Students must follow the instructions on their colour packaging before commencing any service using the techniques taught in my

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program. There are different regulations in different countries for testing colour with skin patches and test stranding before colour application which must be followed.

13. LIMITATION OF LIABILITY

You agree to indemnify me / hold me blameless for any injury or illness that you might suffer or any damage or loss that might occur while you are participating in this online program. If you have any doubts at all about any issue that might arise, you agree that you will conduct your own research and make your own fully informed decision about what is best for you.

In no event shall I (Kristina Russell) be liable to you for costs, loss or damage of any kind arising out of or related to this Agreement or How to Avoid Hot Roots and Banding with Reds and Coppers FREE ONLINE MASTERCLASS] provided in relation to it. If this clause is unenforceable for any reason, my total cumulative liability for all causes of action of any kind shall not exceed the total amount you have paid me for the online course.

Intellectual Property

14. COPYRIGHT:

The materials, hair theory strategies and resources that I provide to you are protected by copyright. They are for your personal use only and may not be copied or shared in any way without my written consent. Duplicating or sharing the video content is considered an infringement of this agreement.

**** DON'T SKIM READ THIS BIT! It's important to my gorgeous hair-loving friend (yes, you)!**

Please respect the time, effort and research I have put into this course creation. Please recommend this to your friends and hair besties, but do not share your logins to any paid programs because this is my personal income and method for earning a living. I take time off the salon floor to create educational content to help you learn better and earn better.

Note: the free masterclass is free! There are no loopholes and not financial gain by me. This is a gift for you to learn better, earn better and sample my style of education with the hope you might like to invest with me for further education or coaching in the future if it resonates with you.

If you would like to suggest it to others, that would be awesome! I love referrals & am really grateful for them. I have lots of free samples of my education available online if you would like to share something with your hairdresser friends (so they don't need you to share your course log in for a sample). These can be a great way to let others know about my style of education to help them choose if they would like to buy their own membership for this online program.

Here are some handy links you are welcome to share with your hairdresser network of friends;

1. Colour Kristina Talks Podcast <https://plnk.to/colourkristinatalkspodcast>
2. Instagram <https://www.instagram.com/colourkristina>

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3. The Ultimate Guide for Hair Painting Redheads (free ebook)
<https://kristinarussell.com.au/hair-painting-for-redheads-ebook/>
4. Colour Loving Hairdressers Club with Kristina Russell (Free Facebook Community)
<https://www.facebook.com/groups/KristinaRussellCOLOUR/>

This training is provided for your personal professional development. This is not a program to share with others. You must not:

1. share your masterclass replay page with anyone else
2. screen record any part of this online masterclass
3. have watch parties or group training sessions to watch this masterclass with others
4. play this in a salon team meeting or play this for any other use than personal professional development
5. share any element of this programme with a registered training organisation, beauty college, TAFE or other educational institution
6. screen share with anyone else whilst watching the masterclass
7. reproduction of program materials is prohibited. Please refrain from duplicating any workbooks, cheat sheets, lesson notes or any associated reading materials shared with me directly or within the online course portal
8. copy and redistribute any part of this masterclass for personal or commercial gain

Confidentiality

15. COLLECTION OF CONFIDENTIAL INFORMATION:

Your personal information will be stored securely and kept completely confidential. It will not be shared with anyone or ever used for marketing. Don't worry! I don't like spam either.

Payment Terms

16. FORMS OF PAYMENT:

My online shop links to Stripe for quick and effective mobile commerce experiences. There is no payment for the FREE ONLINE MASTERCLASS - How to Avoid Hot Roots and Banding when painting Reds and Coppers. Yes lovely, that's right! It is totally free. No strings attached. Enjoy!

No Guarantees As to Results

As set forth more fully in the Disclaimer, you agree that Kristina has not made any guarantees about the results of taking any action, whether recommended on this Website or not. Kristina Russell provides educational and informational resources that are intended to help users of this Website succeed. You nevertheless recognise that your ultimate success or failure will be the result of your own efforts, your particular situation, and innumerable other circumstances beyond the control and/or knowledge of the Company.

You also recognize that prior results do not guarantee a similar outcome. Thus, the results obtained by others - whether clients or students of Kristina Russell Education - applying the principles set out in this Program are no guarantee that you or any other person or entity will be able to obtain similar results.

Jurisdiction & Dispute Resolution

If you have any issue or complaint arising out of the use of my online masterclass or this Participant Agreement, we agree to make a genuine effort to resolve the dispute through negotiation and discussion.

- (i) **[NEGOTIATION]** If either of us has any concerns arising out of this agreement or my provision of the services, we agree that we shall communicate with the intention of making a genuine effort to seek a win/win solution and resolve any dispute by negotiation and discussion.
- (ii) If you need to let me know you are upset and seeking a resolution I request that you put your concerns in writing to me as the best way to resolve any issues that may arise.
- (iii) If it is likely that disputes may end up in court and you need more formal protection in place: All information exchanged during this meeting or any subsequent dispute resolution process, shall be regarded as “without prejudice” communications for the purpose of settlement negotiations and shall be treated as confidential by everyone involved and their representatives, unless otherwise required by law. However, evidence that is independently admissible or discoverable shall not be rendered inadmissible or non-discoverable by virtue of its use during the dispute resolution process.]
- (iv) If we are unable to resolve a dispute by negotiation and discussion within 14 days, we agree to proceed to mediation with the assistance of an independent accredited mediator, seeking online dispute resolution or mediation by telephone if we are not both in New South Wales, Australia.]
- (v) The mediator is to be appointed by agreement between us or, failing agreement within 21 days of the negotiation period ending, the person initiating the dispute will seek the appointment of a dispute resolution professional by the President of the Law Society of New South Wales.
- (vi) We agree to share all the costs of mediation equally between us.]
- (vii) We agree that neither of us will commence legal action until, in the opinion of the independent mediator, the potential for negotiation and mediation have been exhausted.]
- (viii) Everyone involved in this agreement agrees that they will not publicly or privately disparage any other party or anyone associated with them, and will act in good faith to refrain from any conduct or communication which might reasonably be expected to interfere with any other party’s business or personal interests.]

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- (ix) This agreement is subject to the governing law of New South Wales. Regardless of where you live in the world, you irrevocably agree that if the dispute resolution processes fail, the courts of New South Wales, and the Commonwealth of Australia, will have exclusive jurisdiction.

17. [MEDIATION]

If we are unable to resolve a dispute by negotiation and discussion within 14 days, the parties must proceed to mediation with the assistance of an accredited mediator who is independent of the parties. The mediator is to be appointed by agreement of the parties or, failing agreement within twenty-one (21) days of the first notification of the dispute, by a person appointed by the Chair of Resolution Institute, (ACN 008 651 232, Level 2, 13-15 Bridge Street, Sydney NSW 2000; telephone: 02 9251 3366, email: infoaus@resolution.institute) or the Chair's designated representative. The Resolution Institute Mediation Rules shall apply to the mediation. We agree to share the costs of mediation equally between us.

18. [LITIGATION]

It is a condition precedent to the right of either party to commence litigation other than for interlocutory relief that it has first offered to submit the dispute to mediation. Litigation is to be considered a last resort and may not be commenced until, in the opinion of the independent mediator, the potential for negotiation and mediation have been exhausted.